

Tim Cowdin

Portfolio site: timcowdin.com

EDUCATION

The Art Institute of Dallas, Dallas, TX — *Associate of Applied Science Multimedia/ Web Design*

JUNE 2003

EXPERIENCE

Pier 1 Imports, Fort Worth, TX — *Digital Designer*

OCTOBER 2014 - MARCH 2019 & JULY 2019 - MARCH 2020

- Responsible for email design and layout
- Designed, animated and published ad banners
- Created layout and design of monthly home page updates
- Worked on online articles to meet site production layout standards
- Designed in-store screen displays to inspire clientele
- Worked in a fast-paced environment to meet tight and strict deadlines for a variety of projects
- Responsible for working creative asset edits based off of feedback in ProofHQ proofing system
- Managed assigned projects in Workfront

Radio Shack, Fort Worth, TX — *Instructional Designer*

AUGUST 11, 2014 - AUGUST 29 2014

- Updated student-led courses with new teaching standards
- Developed/rewrote existing courses per manager direction
- Published courses to be SCORM compliant

Freelance, Fort Worth, TX — *Multimedia Designer/ Graphic Designer*

APRIL 2012 - AUGUST 2014

- Designed/developed various web sites and interactive presentations
- Customized look and feel of WordPress templates
- Edited video and created motion graphics
- Created promotional videos for clients
- Lead designer for various types of project
- Designed small-business promotional brochure
- Created Flash-based ad banners

SOFTWARE/LANGUAGES

Photoshop
Illustrator
After Effects
Premiere
Flash
Bridge
Audition
FinalCut Pro
Apple Motion
Google Web Designer
Microsoft Office
WordPress
HTML
CSS

OPERATING SYSTEMS

Mac and Windows

AWARDS

Outstanding Portfolio
Multimedia & Web Design The
Art Institute of Dallas, Spring
2003

Employee of the Quarter
Lockheed Martin, 2007

Employee of the Month
Lockheed Martin, 2007

Lockheed Martin Simulation,
Training & Support Multimedia
Team Awarded Multiple Blue
CPARs

Lockheed Martin, Fort Worth, TX — *Multimedia Design Engineer*

JULY 2003 - APRIL 2012

- Designed/developed interactive aircraft pilot training
- Designed/developed interactive aircraft maintenance training
- Worked closely with pilot and maintenance SME's to develop graphics and animations for self-paced and instructor-led courseware
- Created graphics for CD labels and inserts, training manual book covers and graphical user interfaces
- Responsible for creating vector drawings related to airplane systems
- Responsible for creating vector drawings of cockpit panels
- Responsible for tracking and scheduling peer reviews; production and delivery of courseware
- Developed and wrote tutorials for graphics creation and animation training
- Traveled internationally to install software and train customers on training module maintenance, upgrades and updates
- Met strict deadlines for project delivery dates to various customers
- Responsible for assisting lead designer with book production from concept to print